

Common Agricultural Policy Opportunities for Biocontrol



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Challenges and Opportunities



**Biodiversity
Habitats**

**Economic
Viability**



Food



**Bioenergy
Biomass**



Climate Change

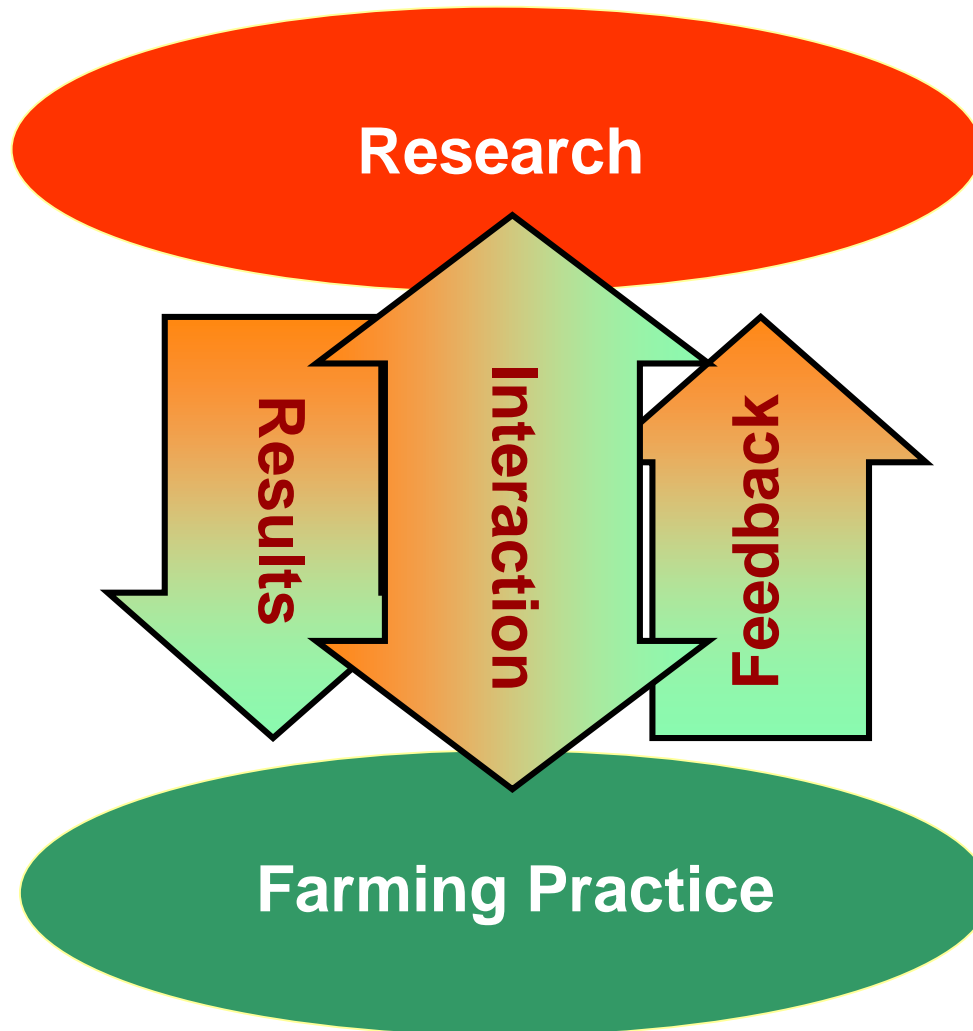


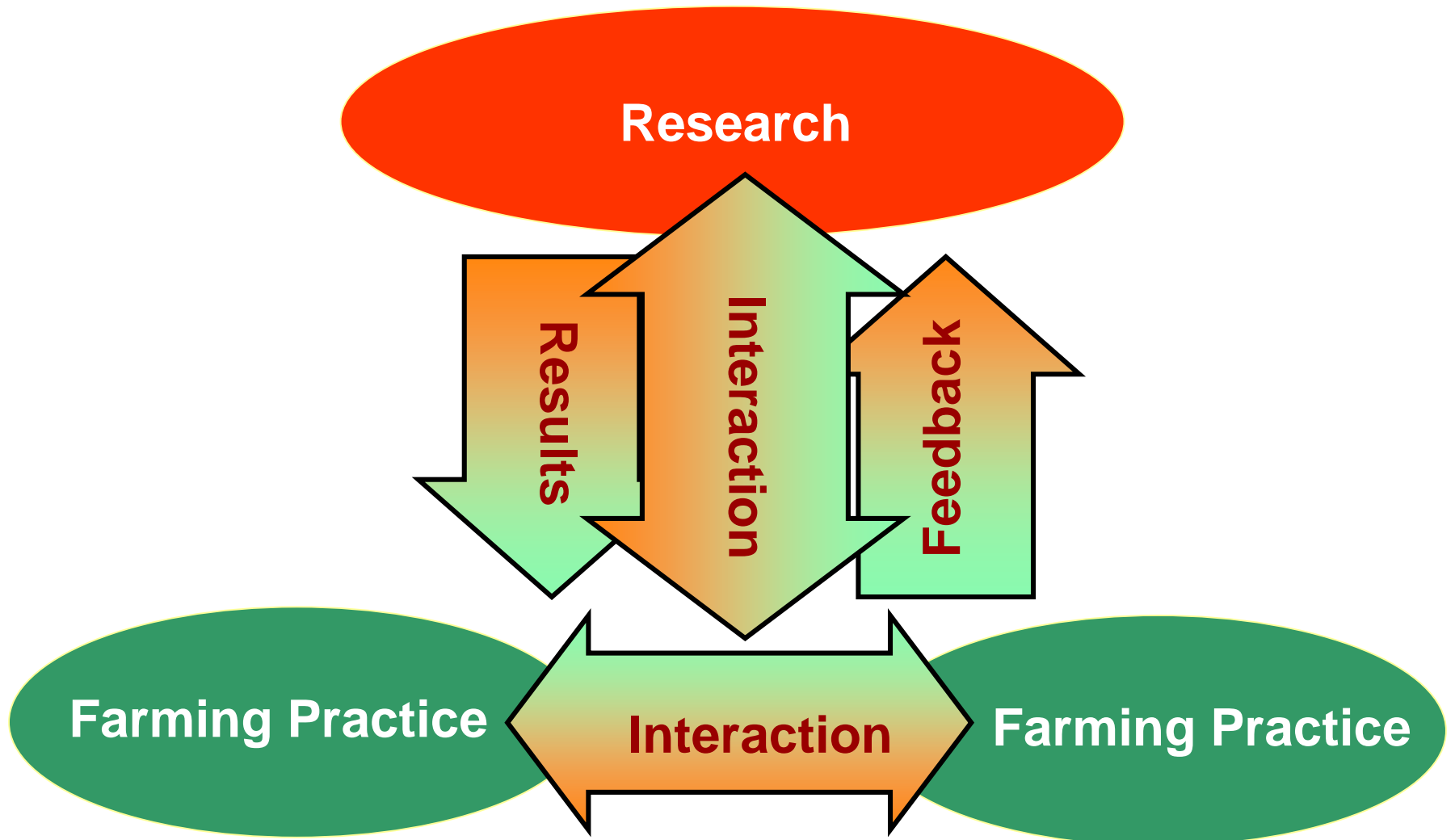
**Resource-
management**

**Supply Chain
Integration**



Closing The Innovation GAP





Linear and Interactive Innovation Model



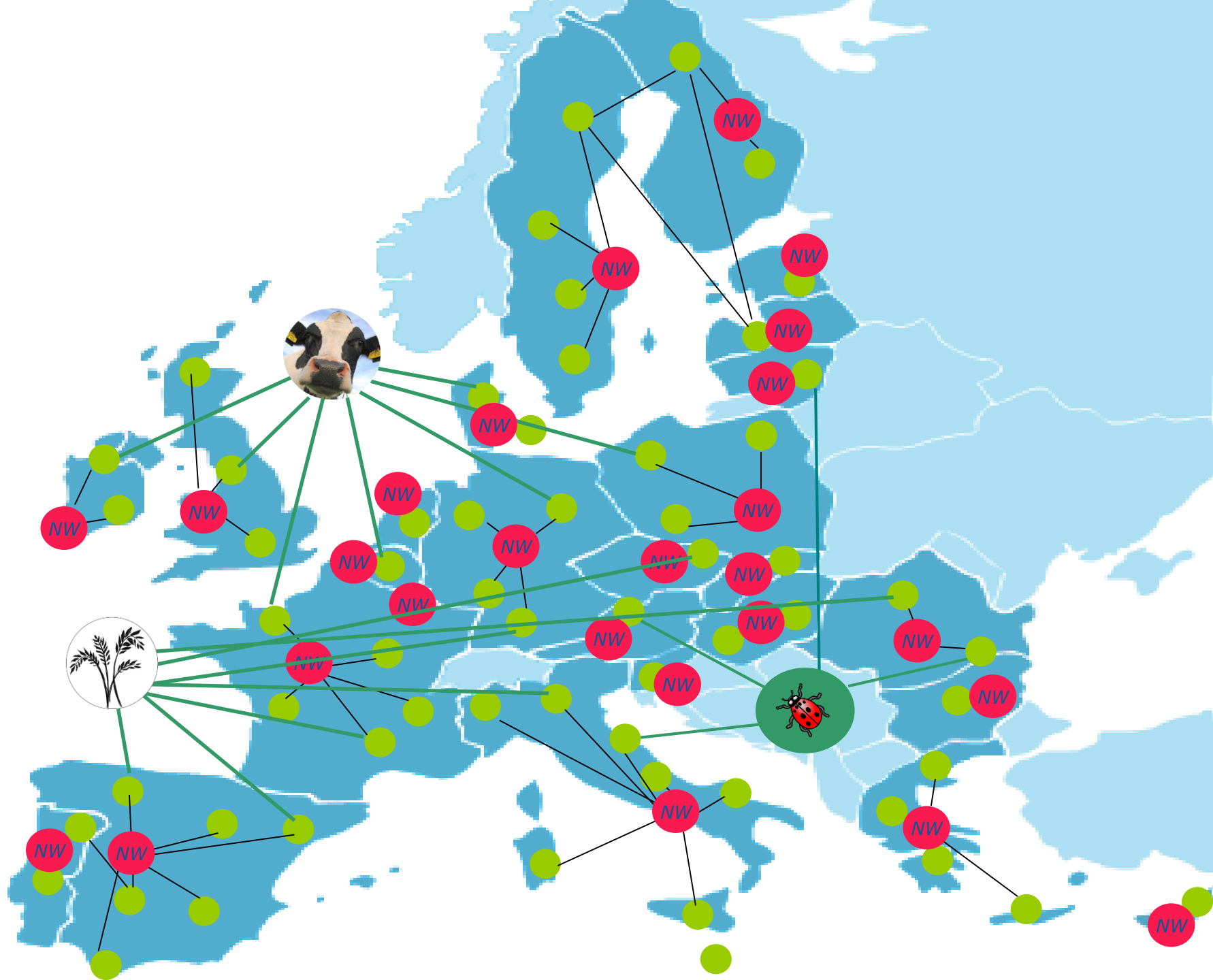
European Innovation Partnership Agricultural Productivity and Sustainability

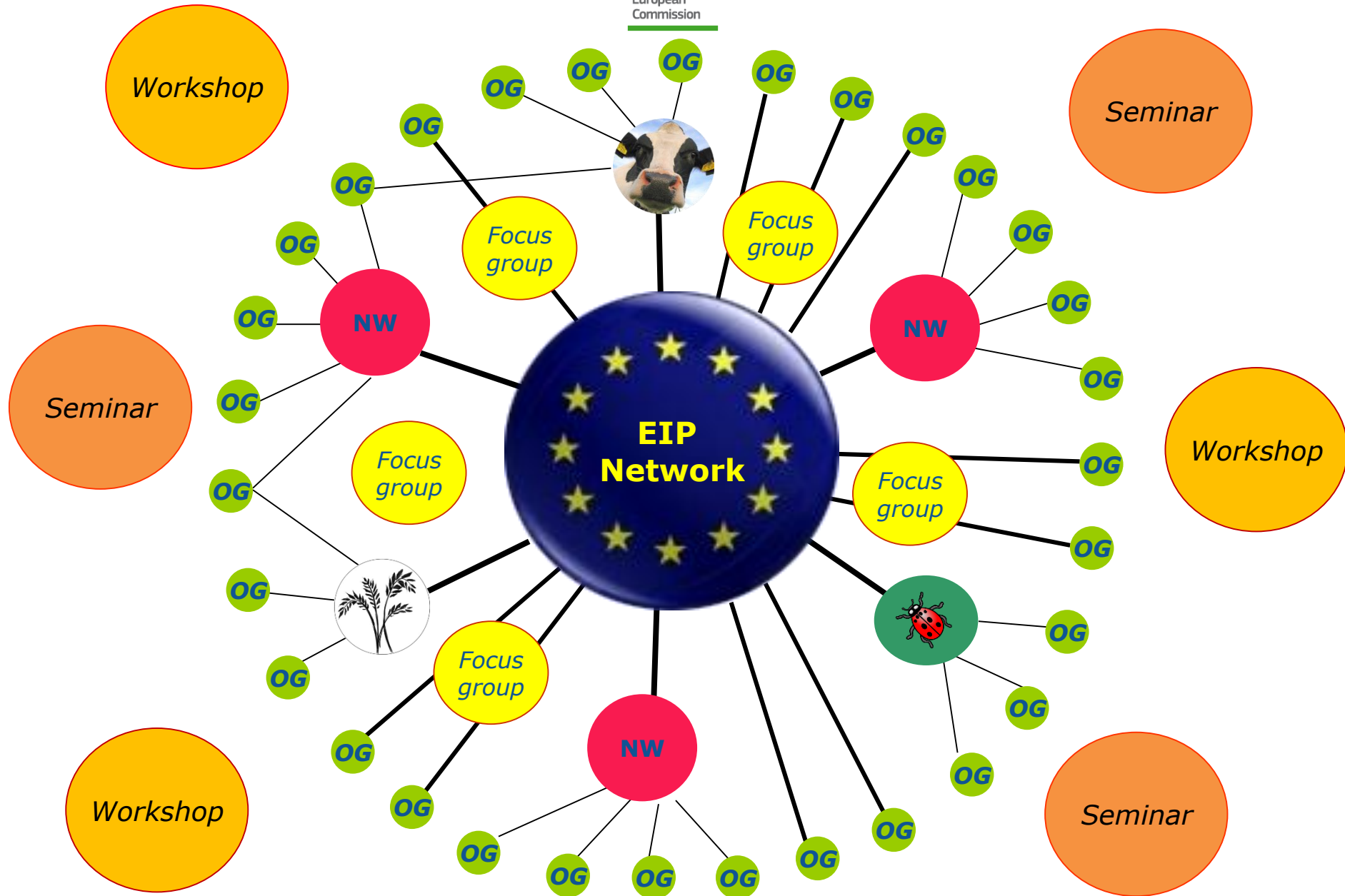
- Possibilities for science and practice to interact using the interactive innovation model
- Exchange of knowledge via network and via real life projects

Key Acting Entities Within the EIP

- Operational Groups -







Policies and Formats

- Rural Development Policy
 - pilot projects / innovation brokerage / investment / training
 - implemented via Member States and regions

- Horizon 2020
 - multi actor projects
 - thematic networks

 - implemented at EU level (first call in December)

- EIP Network
 - exchange of knowledge / info on funding
 - focus groups

Possibilities for Biocontrol industry

- Convince farmers via pilot projects
- Use EIP network to spread info on experiences
- Rural Development Support for projects
- Horizon 2020
- (EIP network - Focus Groups)
- Build alliances now!
- Talk to Member States and regions, prepare for Horizon 2020 call

Thank you for your attention!
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